



Model S5

sunnaform



A DIFFERENT WAY OF THINKING.

What if an air purifier was designed to fit an interior instead of a store shelf? To fit a person rather than a medical condition?

Sunnaform offers a different way of thinking with the S5 combination air purifier and table lamp.

Instead of shiny plastic, fake metallic finish and garish interfaces, the S5 has an understated, clean design that combines technical ingenuity with Swedish craft, while efficiently cleaning the indoor air from dust mites, pollen, smoke particles and even bacteria.

Invented, designed and manufactured in Sweden.

LIKE NO OTHER.



No off-switch. An air purifier should be turned on all day, every day. This ensures a continuous cleaning of the indoor air, and gives users the very most out of an air purification system. For that reason, the S5 has no off-switch. You plug it in and it immediately starts cleaning the air around you.

No speed changes, either. With the same logic, the S5 cleans the air at a set, optimized speed, balancing Clean Air Delivery Rate (CADR) with super low noise and minimal energy consumption.

Yes, it captures PM_{2.5} particles. Particulate matter smaller than 2.5 microns in diameter is widely seen as the most harmful substance suspended in the indoor air. The S5's innovative pre-charged, glue free filters remove particles down to the size of even a virus. Needless to say, it is also very efficient for larger particles like pollen and dust.

It is truly silent. At 23 dB(A), it is also one of the most silent air purifiers around. More importantly, at this extremely silent speed the S5 still delivers an impressive amount of clean air, something that is often forgotten in the decibel race to the bottom.

It lights up. Swedes are particular about their lights. Eight months of winter darkness make lamp design and lighting placement a matter of actual importance. We have worked hard to get the subtle, warm glow in our S5: from finding the best type of low energy LED source, to setting the position and direction of the light, and designing the premium, handcrafted lampshade.

It runs on nothing (almost). The S5 uses a mere 5 watts of energy *with the light on*. When switching off the light, the meter reads a staggering 2 watts: less than half of an LED lightbulb. It is safe to say that the S5 is one of the most energy efficient air purifiers ever built.

A LOGICAL STEP.

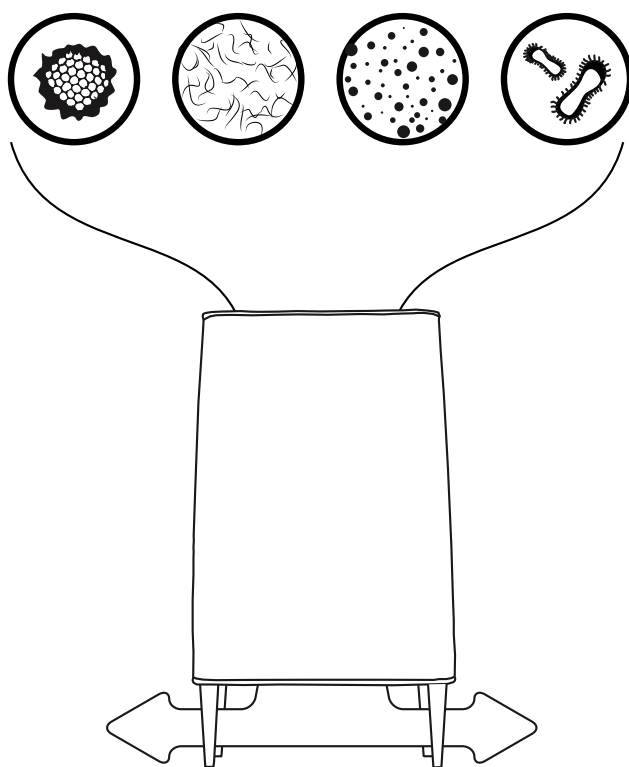


After installing an air purifier, the first difference many users notice is less dust on surfaces and furniture. Many people sleep better. But others get more profound improvements. Pollen, dust, pet dander and dust mites often have an instant effect on sensitive persons, who are likely to medicate their symptoms rather than to remove the actual cause. The Sunnaform S5 removes asthma and allergy inducing substances quietly and efficiently from the indoor air.

Harmful PM_{2.5} micro-particles, a by-product from combustion engines and coal burning, have a more creeping and sinister effect on us. The small particles pass through the lung-blood barrier and are carried to different parts of our bodies, where they accumulate. Long exposure to PM_{2.5} has a real impact on both number of hospital visits in a community as well as mortality rates from lung cancer and respiratory and cardiovascular diseases (*Health effects of particulate matter, WHO, 2013*).

An air purifier in your bedroom or living room is no guarantee to a problem free life, and people evidently get by without them. We really dislike fear-mongering. But if we put so much energy into reviewing and checking the food we eat and the fluids we drink, is it not time to consider the air we breathe? An air purifier is a logical step towards healthy lifestyle. With the Sunnaform S5, the solution is no longer a clunky, noisy appliance cluttering up your life.

HOW IT WORKS.



Dirty indoor air is drawn into the top opening of the lampshade and through the filter. The precharged filter captures the particles through a combination of mechanical and electrostatic filtration technologies, ensuring an optimal efficiency for pollen, dust, pet dander, smoke and even bacteria.

The two fans in the bottom of the unit gently pushes the clean air back out into the room.

DESIGNED TO LAST.



The S5 is the result of using premium materials and Scandinavian design thinking. The Vass shade with its subtle reed pattern and the White shade with its fine texture are both made by craftspeople in the south of Sweden. The rest of the S5 is built from powder coated sheet steel and from solid birch, a traditional Swedish furniture material.

Few air purifiers are as intuitive as the S5. It simply turns on when you plug it in. There is no need to set speeds, connect to a router, check sensor functions etcetera. There is one visible button, which turns on the warm white LED light. Changing the filter could not be more simple. No tools, no moving the machine around to reach, no fuss.

To ensure a consistent level of high quality, the Sunnaform S5 is manufactured in Sweden by skilled professionals.



A MINIMAL FOOTPRINT.



The S5 is built from long lasting, renewable materials like sheet steel and solid hardwood, and the high quality fans have an exceptional service life length. The air purifier is of course fully recyclable at the end of its use.

However, when evaluating the environmental footprint of an air purifier the materials, manufacture, service life and recyclability are dwarfed by the total energy consumption over the products life cycle. The S5 uses only 2 watt while cleaning your indoor air: a true eco-friendly feature.

The particle-stopping filter is stitched together instead of glued. That eliminates a potential source of a distinct chemical smell that is common in air purifiers with newly installed filters.

SPECIFICATIONS.



Model S5

Height	550 mm
Width	320 mm
Depth	155 mm
Weight	1,6 kg
Power, light on	5 W
Power, light off	2 W
Noise	23 dB(A)
Clean airflow	55 m ³ /h
Recommended room size	15 m ²

ABOUT US.

Founded in Stockholm, Sweden in 2014, Sunnaform creates meaningful products for the human condition. Our innovation process is shaped from experiences in premium consumer products, material research, interior design and technical doctorate studies, but it is our clear ambition to make things unique and essential that truly sets us apart.

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