



## The virus prevention invention

A study by Karolinska Institute, one of the foremost medical universities in the world and awardee of the Nobel Prize in Medicine, resulted in a revolutionizing discovery: The IonFlow technology prevents the spread of air-borne viruses.



### Neutralize 97% of virus

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LifeAir IonFlow air purifiers neutralize more than 97% of virus in the air! The virus are made harmless immediately in the air as the negative ions attach to them making sure they will never bother you.

The study showed that none of the animals got sick when exposed to the virus when the IonFlow air purifier was on. 75% got sick when the air purifier was turned off. In real-life, this would mean that LifeAir IonFlow air purifiers would prevent or minimize the risk of you and your family or colleagues getting sick.



### Scientifically proven

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As far as we know, the IonFlow products are the only air purifiers in the world that have been tested, proven and peer-reviewed by the international scientific community. The 7 years long study was carried out by Karolinska Institute, one of the foremost medical universities in the world and awardee of the Nobel Prize in Medicine, and published in Nature, the world's most highly cited scientific journal.



### For the sensitive

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The IonFlow air purifiers must be considered the best and most efficient air purifiers for allergy, asthma, COPD, pregnant, infants, children, elderly and other people sensitive to influenza and other infections.



Read and study the full report [HERE](#)

## What about bacteria and other microbes?

Lifeair has carried out successful testing on mold and bacteria. The tests show that the IonFlow Technology effectively reduce the concentration of the small mold spores as well as inhibits the growth of mold. Laboratory tests have also indicated that the IonFlow technology effectively reduces the concentration of bacteria. LifeAir is planning to further explore the effects on different microbes.



## Can HEPA air purifiers protect me from virus infections?

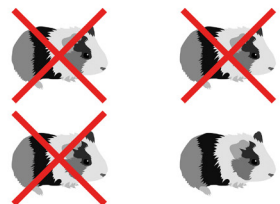
More than 90% of all particles in the air are smaller than PM0.1 (micron) and HEPA filter air purifiers can in best case only catch particles down to PM0.1, but not below. Viruses are extremely small particles, below PM0.05-0.003, and are impossible to catch in any affecting number with regular HEPA filter air purifiers. If a virus is caught in the HEPA filter it also stays alive and can be release into the air again. The IonFlow technology eliminates the infectivity of the virus already in the air, making sure they become harmless. Thereafter it removes the virus from the air by attracting it to the positively charged collector.

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### KILLS FLU VIRUSES

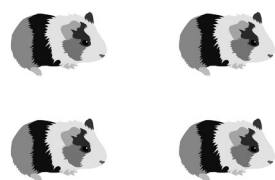
scientific experiments show amazing result

Air purifier OFF



75% got the flu

Air purifier ON



All healthy & happy

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### Why is LifeAir better than other air purifiers?

 **LifeAir**

KILLS 97% OF FLU  
VIRUSES IN THE AIR



**Other air purifiers**

NEEDS TO COLLECT  
VIRUSES TO A FILTER

